



2020 New Castle Road Race Sponsorship information:

February 16, 2020

Dear Community Merchants and Civic Organizations,

This is Doug Scott representing the New Castle Recreation Department. The New Castle Road Race will be on **Sunday May 17th** this year. It is a special day in New Castle where the community gets together to enjoy a fun and healthy morning!

The main reason this event is possible is because of the generous support of the local merchants and civic organizations in and around New Castle. The financial contributions and product donations we receive help us greatly in running this event. Although we do receive a registration fee from each participant, money is still needed to cover the race's operating expenses. Please take the time to review our sponsorship packages, attached to this letter.

To make a donation, please fill out the included form and return it to:

New Castle Recreation
200 South Greeley Ave
Chappaqua, NY 10514
Attn: Doug Scott
Or Fax: 914-238-5720
Or Email: dscott@mynewcastle.org



As a token of our gratitude, we are offering incentives for various levels of support. Please take the time to read over the sponsorship information and then make your contribution today!

If you or your organization is interested in being a sponsor or have any questions, please contact me at the New Castle Recreation Department at (914) 238-7290 or by email at dscott@mynewcastle.org. I look forward to hearing from you soon!

Sincerely,

Doug Scott
New Castle Recreation

New Castle Recreation Annual Road Race

Sunday, May 17th

Gold Medal Sponsor \$2,000 (Only 1 title sponsorship package available)

- Your company's logo on the Town of New Castle or the Race Registration website.
- Your company's name will be listed at online with the race results
- Your company's name and logo will appear on the back side of all race T-shirts distributed to entrants, volunteers and staff
- Recognized as the Title Sponsor on all printed and media displayed event material
- Vendor Booth, and/or tent (must be provided by sponsor). Table and chairs provided by town.
- 5 complimentary race forms for staff, family or friends
- Complimentary company picnic at Gedney Park (up to 100 people)

Sponsor of the Race Clock \$1500 (ALREADY TAKEN)

- Your company's Name/Banner will hang under the race/timing clock
- Your company's name will be listed online along with the race results
- Your company's name or logo will appear on the back side of all race T-shirts distributed to entrants, volunteers and staff
- Your company can have an outdoor display at the event (must be provided by sponsor).
- Recognized as Race Clock Sponsor on all printed and media displayed event material
- 4 complimentary race forms for staff, family or friends
- Complimentary company picnic at Gedney Park (up to 50 people)

Silver Medal Sponsor \$500 – \$1499

- Your company's name or logo will appear on the back side of all race T-shirts distributed to entrants, volunteers and staff
- Recognized as a Silver Medal Sponsor on all printed and media displayed event material
- Company banner or sign at registration area on race day (must be provided).
- 2 complimentary race forms for staff, family or friends

Bronze Medal Sponsor \$250+ or Equal Food/Beverage or Product Donation

- Your company's name or logo will appear on the back side of all race T-shirts distributed to entrants, volunteers and staff
- Recognized as a Bronze Medal Sponsor on all printed and media displayed event material
- 1 complimentary race forms for staff, family or friends

Donations Needed: **Water**, Juice, Gatorade, Bagels, Fruit, Yogurt, Power Bars, Coffee, Tea, Awards

If you are interested in being a sponsor or have any questions, please call Doug Scott at the New Castle Recreation Department at (914) 238-7290 or by email at dscott@mynewcastle.org

Sponsorship Deadline: Friday, April 3rd, 2020



NEW CASTLE RECREATION'S ROAD RACE



2020 SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT PERSON: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY WEBSITE: _____

EMAIL: _____

DONATION (AMOUNT): \$ _____

GOODS DONATION DESCRIPTION: _____

Signature: _____ Date: _____

Please make check payable to: Town of New Castle

Mail to:
New Castle Recreation
200 South Greeley Ave, Chappaqua NY 10514
Attn: Doug Scott
Or Fax: 914-238-5720
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